Your customers are on the Internet!



We now live in a digital world. 87 percent of American adults use the internet. 64 percent of American adults now own a smartphone. (Pew Research data)

To reach your customers, you need to be part of the new digital world. We can help with a banner on decorahnews.com:

- --Readers have visited decorahnews.com over **1.8 MILLION TIMES** in the last 12 months.
- --decorahnews.com banner ads cost \$4.00/ day or save by scheduling banners for a month for \$100/month.
- --The position of your banner is shuffled every time someone views a page, so your banner can be at the top of the page and not always at the bottom.
- --Banner ads include a link to your website.

Here's a great way to save money—get a 15 percent discount for prepaying for six months of advertising. That means you'll save \$90 over the six months. **AND** we'll include a free banner on www.decorahsports.com to show our appreciation!

Your customers are using the Internet—shouldn't you be, too?



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